

# APPENDIX 2

## DRAFT CONSULTATION FRAMEWORK

### ACTIVE TAMESIDE SURVEY

Active Tameside is a charitable trust that manages leisure services on behalf of the Council. The Trust has fulfilled a vital role during 2020, providing continued support to schools during lockdown, and supporting our most vulnerable residents through its targeted programmes.

Like many local authorities, Tameside Council is having to make difficult decisions in the light of the extremely challenging economic climate brought on in part by the Covid-19 pandemic.

The Covid-19 pandemic necessitated the closure of all Active Tameside facilities on 20 March 2020 until the re-opening of some centres in July, followed by subsequent reclosing. This resulted in a loss of almost £1million a month in lost trading income to Active Tameside. Through government business grants, staff furlough schemes, VAT holidays and business resilience insurance, Active Tameside has tried to mitigate this situation.

Active Tameside is required to make efficiency savings alongside other Council services so that the Council can produce a balanced budget for 2021/22 and in future years. The current financial position of the Council plus the impact of the Covid-19 pandemic has meant the current model of delivery of sport and leisure facilities is not sustainable. The Council is facing a budget gap or more than £28m in 2021/22 and an overall gap of more than £35m by 2025/26. It currently pays a management fee of more than £1m per annum to Active Tameside to run its leisure facilities. All aspects of spend and budgets are being reviewed by the Council as it has to meet its statutory obligation to set a balanced budget.

The commitment of the Council to deliver and commission services that help improve the borough's health and wellbeing remains as strong as ever but the drop in income and member demand as a result of the ongoing pandemic, means Active Tameside and the Council are looking at new ways of delivering these services.

A Sport and Leisure Review has been undertaken across the leisure estate including financial performance of facilities (2019/20) and usage. The review proposes initial cost-saving measures aimed at achieving financial sustainability. The Council has developed these cost-saving proposals in partnership with Active Tameside and propose the withdrawal of Active Tameside services from Adventure Longendale, Active Oxford Park and Active Etherow.

We want to hear your views on how these proposals might affect you and how we could continue to deliver health and wellbeing services to the local population.

This survey has two parts: we first ask for your views on Active Tameside facilities as an Active Tameside user, and then we ask you to consider the proposals about how best to manage the leisure estate in the future.

Before completing this survey, please read the detailed background information [here](#) (opens in a new window).

Please share your thoughts with us by taking part in this survey. **The closing date is Friday 26<sup>th</sup> March 2021**

This survey with our residents seeks your views on your usage with a view to helping to determine the best range of services going forward.

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1. What is your primary interest in the consultation? (Please select one option only)

- I live in Tameside
- I live in another borough, i.e. High Peak, Stockport, Oldham etc.
- I work in Tameside
- I am an employee of Active Tameside
- I am an employee of Tameside Council
- I am an elected member of Tameside Council
- I am a member or representative of a voluntary or community organisation
- I represent a local business
- I am a member of a sports club or organisation
- Other (Please specify)

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2. Please provide your postcode in the space below (i.e. SK16 4LA, OL6 6BH etc.) Your postcode will not be used to identify your address, it will help us to analyse data by key geographical areas such as localities or wards.

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3. How important is the role played by Active Tameside facilities to you and your community with regard to the following (Please select one option per row)

	Very important	Quite important	Neither important or unimportant	Not that important	Not Important at all
Improving/maintaining people's physical health/wellbeing					
Improving/maintaining people's mental health/wellbeing					
Improving community safety/reducing levels of antisocial behaviour					
Developing/maintaining a sense of community pride/ownership					
A place to meet and interact with people from within the community					

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4. Are you an Active Tameside Customer? (Please select one option only)

- Yes (go to question 5)
- No (go to Review and Proposals Section, after question 12)

5. What best describes you as an Active Tameside Customer? (Please select one option only)

- Pay As You Go customer
- Active Tameside Member
- Live Active Member
- An individual who hires facilities to play sport recreational
- An individual who represents a club/ organisation that hires facilities
- Don't know
- Other (please specify):

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6. Please tell us which Active Tameside facilities you currently use:

**In Column A please indicate which Active Tameside centre you use most often (Please tick one box only)**

**In Column B please indicate at which Active Tameside centre you are registered – this may be different to the one you use most often (Please tick one box only)**

**In Column C please indicate ALL Active Tameside Centres you have used at least once over the last 18 months (Please tick all that apply)**

Facility	A: Active Tameside Centre you use most often	B: Active Tameside Centre at which you are registered	C: All Active Tameside facilities that you have visited in the last 18 months
Active Copley			
Tameside Wellness Centre			
Active Medlock			
Active Ashton			
Active I-Train			
Active Ken Ward			
Active Hyde			
Adventure Longdendale			
Active Oxford Park			
Active Etherow			

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7. Please select your **main method of transport** to any of the Active Tameside facilities that you use / attend. (Please tick one box per centre to indicate the main method of transport you would usually use to travel there. If you do not use a particular centre please leave the row blank)

	Walk / cycle	Bus (public transport)	Bus (provided to transport you to/from venue)	Car (belonging to your household)	Car (other – i.e. taxi)	Other (please state)
Active Copley						
Tameside Wellness Centre						
Active Medlock						
Active Ashton						
Active I-Train						
Active Ken Ward						
Active Hyde						
Adventure Longdendale						
Active Oxford Park						
Active Etherow						

8. In the 12 months prior to the closure due to the pandemic, March 2020, on average how often did you visit your primary Active Tameside facility? **Your primary Active Tameside facility is the option you have selected in column A of question 6.** (Please select one option only)

- Daily
- Two to three times a week
- Once a week
- Once a fortnight
- Once a month
- It varied
- Never
- Other (please specify):

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9. How important would you rate your primary Active Tameside facility in terms of its impact / contribution to your overall health and well-being? (Please select one option only)

- Very important
- Quite important
- Neither important or unimportant
- Not that important
- Not important at all

10. Why do you use your primary Active Tameside facility as opposed to another facility? (Please select all that apply)

- Because of the specific physical facilities or equipment it offers, i.e. swimming pool, weight training, indoor sports courts, trampolines
- Because of the programmes and activities that it operates, i.e. Active Education, Live Active, Everybody Can etc.
- Because it is the nearest Active Tameside facility to my residence
- Because it is the nearest Active Tameside facility to my place of work
- Because it is easy to travel to
- Other (please specify below)

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11. Do you access any of the following Active Tameside programmes

- Active Education (go to question 12)
- Live Active (go to question 12)
- Everybody Can (go to question 12)
- I do not access any of the following programmes (go to Review and Proposals section, after question 12)

12. How significant do you think having access to Active Tameside programmes (Live Active, Active Education, Everybody Can etc.) is to general health and wellbeing? (Please select one option only)

- Very important
- Quite important
- Neither important or unimportant
- Not that important
- Not important at all

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#### Savings Proposals

As outlined in the introduction, the Council is facing financial challenges which have been compounded by Covid-19.

The purpose of undertaking the initial review is to understand the potential for immediate efficiency savings in relation to key facilities within the Council's leisure portfolio to support the provider to remain solvent.

Initially Active Tameside have therefore been asked to develop proposals to deliver services supported by the reduced management fee. Along with service redesign, the initial proposals consider withdrawing Active Tameside services from the facilities which have been operating at a loss over recent years:

- Adventure Longendale
- Active Oxford Park
- Etherow Centre

We would like your feedback on the proposals which have been summarised below. More detailed information on the context and the proposals can be found by clicking **here**.

#### **13. Please tell us your views on the following proposals:**

##### **A) Withdrawal of Active Tameside services from Adventure Longendale**

In the box below please tell us what the impact be on you/members of your household/the group you represent if this proposal was implemented (Please provide in the box below)

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#### **B) Withdrawal of Active Tameside services from Active Oxford Park**

In the box below please tell us what the impact would be on you/members of your household/the group you represent if this proposal was implemented (Please provide in the box below)

#### **C) Withdrawal of Active Tameside services from Active Etherow**

In the box below please tell us what the impact would be on you/members of your household/the group you represent if this proposal was implemented (Please provide in the box below)

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- D) If you would like to provide any alternative options, suggestions or ideas of how the leisure estate could be managed in a different but financially viable way, please write those in the box below:

14. Which, if any, of the other leisure centres across Tameside would you be willing to attend to participate in programmes or other activities? (Please select all that apply)

- Active Copley
- Tameside Wellness Centre
- Active Medlock
- Active Ashton
- Active I-Train
- Active Ken Ward
- Active Hyde
- Other (please specify below)

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15. Do you have access to private or public transport to allow you to travel to another leisure site, whether that be an Active Tameside site or another provider? (Please select one option only)

- Yes
- No

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16. If you would you like to make any additional comments or suggestions about the Council's savings proposals and/or Active Tameside's general leisure offer then please write in the space below.

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## ABOUT YOU

We would like to ask some questions about you. This information will help the Council to improve its services. The information you provide will be kept entirely confidential, will be used for statistical and research purposes only and will be stored securely. If there are any questions you do not wish to answer, please move on to the next question.

### Are you: (Please tick one box only)

- Female
- Male
- Other (Please state below)
- Prefer not to say

### Is your gender identity the same as the sex you were assigned at birth?

- Yes
- No
- Prefer not to say

### What is your age? (Please state)

### What is your ethnic group? (Please tick one box only)

#### White

- English / Welsh / Scottish / Northern Irish / British
- Irish
- Gypsy or Irish Traveller
- Any other White background (please specify)

#### Mixed / Multiple Ethnic Groups

- White and Black Caribbean
- White and Black African
- White and Asian
- Any other Mixed / Multiple ethnic background (please specify)

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### Black / African / Caribbean / Black British

- African
- Caribbean
- Any other Black / African / Caribbean background (please specify)
- Any other Black / African / Caribbean background (please specify)

### Asian / Asian British

- Indian
- Pakistani
- Bangladeshi
- Chinese
- Any other Asian background (please specify)

### Other ethnic group

- Arab
- Any other ethnic group (please specify)

### What is your religion or belief? (Please tick one box only)

- Christian (including Church of England, Catholic, Protestant and all other Christian denominations)
- Buddhist
- Jewish
- Sikh
- Hindu
- Muslim
- No religion
- Any other religion (please specify)

### What is your sexual orientation? (Please tick one box only)

- Heterosexual / straight
- Gay or lesbian
- Bisexual
- Prefer not to say
- Prefer to self-describe
- Other sexual orientation (Please state below)

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**Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Include problems related to old age. (Please tick one box only)**

- Yes, limited a lot
- Yes, limited a little
- No

**Do you look after, or give any help or support to family members, friends, neighbours or others because of either, long-term physical or mental ill-health / disability or problems due to old age? (Please tick one box only)**

- No
- Yes, 1-19 hours a week
- Yes, 20-49 hours a week
- Yes, 50 or more a week

**Are you a member or ex-member of the armed forces? (Please tick one box only)**

- Yes
- No
- Prefer not to say

**What is your marital status? (Please tick one box only)**

- Single
- Married
- Civil Partnership
- Divorced
- Widowed
- Prefer not to say

**Are you pregnant, on maternity leave or returning from maternity leave?**

- Yes
- No
- Prefer not to say

**If yes, are you:**

- Pregnant
- On maternity leave
- Returning from maternity leave